

# CareScout

*The most trusted resource for eldercare ratings, reviews and tools*

## Revolutionizing the Eldercare Industry

At CareScout we leverage our years of eldercare and technology expertise to deliver the turnkey solutions you need to make faster, smarter eldercare decisions. Our continually updated quality-of-care ratings, decision-support tools, professional and consumer reviews, and provider reports offer more comprehensive information than any other source — enabling businesses, professionals and caregivers to make the most informed choices about eldercare.

## Complete Information at Your Fingertips

CareScout Ratings™, tools, reviews and reports deliver more up-to-date, critical information than any other source.

- **Access one of America’s largest eldercare databases.** Comprehensive listings cover nursing homes, assisted living facilities, home health and hospice agencies.
- **Gain unique insights.** Reviews on providers from healthcare professionals and consumers provide important, firsthand information giving a more complete picture.

*CareScout is the authority in eldercare ratings, tools, and content. To learn how we can create eldercare solutions for your company, please: Call us at 800-571-1918, press 2. Visit us at [www.carescout.com](http://www.carescout.com) Send us e-mail at [solutions@carescout.com](mailto:solutions@carescout.com)*

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## The Most Trusted Source

CareScout Ratings™ are based on proprietary methodologies that incorporate several sources, including private and government data, and are unmatched within the industry.

- **Reliable, comparative information.** CareScout Ratings™ and rankings are continually updated and provide comparative analysis by weighing historical and current provider performances on county, state and national levels.
- **Unbiased reporting.** CareScout is not owned by or affiliated with any eldercare providers.

*“CareScout data [has] given [consumers] an edge in what is a difficult process.”*

*—Ellen Neuborne, BusinessWeek*

## Proven, High Performance Tools

Since 1997 CareScout has helped connect millions to the best in eldercare information, while creating innovative, technology solutions for businesses, saving them time and money.

CareScout.com is our fee-based consumer site where caregivers may access proprietary CareScoutRatings™, interactive tools, reviews and over 500 pages of relevant content. Our award-winning website has been featured by CNN, The Wall Street Journal, Business Week, Consumer’s Digest and Newsweek.

## About CareScout

CareScout was founded by Robert N. Bua, an attorney and widely respected authority on the eldercare industry. His groundbreaking book, *The Inside Guide to America’s Nursing Homes* (Time Warner), represented the first objective, easy-to-use eldercare ratings system in America and was acclaimed by industry professionals, seniors and their families. Its success led to the creation of National Eldercare Referral Systems, Inc. (NERS) in 1997, empowering businesses with interactive software that produces in-depth reports on individual providers. With the introduction of **CareScout Manager™** and **CareScout ElderAnswers™** in 2000, NERS brought its extensive eldercare and technology expertise to the Web.

CareScout proudly serves:

- Seniors, Caregivers and Health Professionals
- Long-Term Care Insurers
- Managed Care Organizations and Health Plans
- Work/Life Benefits Companies and Employee Assistance Programs
- Liability Insurers
- Medical Product Manufacturers
- Case Managers and Hospital Discharge Planners

## CareScout Manager™

CareScout Manager™ is a powerful internal administration tool proven to help businesses increase productivity while effectively reducing administrative costs. With CareScout Manager™:

*Long-term care insurers and health plans* can quickly check provider credentials and qualifications to evaluate quality of care.

*Work/Life benefits companies and EAPs* can automate their call centers and promptly find quality eldercare referrals for their clients’ employees.

*Case management professionals* can easily locate providers to meet patients and clients’ needs and preferences.

*CareScout  
36 Washington Street Suite 250  
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CareScout is a National Eldercare  
Referral Systems, Inc. company.*

## CareScoutElderAnswers™

CareScout ElderAnswers™ is a co-branded website that enables businesses to cost effectively deliver a valuable package of eldercare decision making tools and educational content to users. Businesses can brand a fully customizable website, giving their clients access to CareScout’s eldercare expertise. Enhanced features allow users to...

*Determine the appropriate level of care* for a loved one.

*Tailor a provider search* to meet key needs.

*Solicit expert advice* on-line.

*“CareScout is to nursing homes what Morningstar is to mutual funds.”*

*—P. J. Reinkemeyer, Editor, Morningstar*

*CareScout is “an excellent site which goes beyond other resources.”*

*—Sue Shellenbarger, Wall Street Journal*